

MINISO Group Holding Limited

Environmental Management Policy and Commitments

MINISO Group Holding Limited (the “**Company**”, together with its subsidiaries, the “**Group**”) deeply recognizes the responsibilities of enterprises in environmental protection. The Group has formulated this Environmental Management Policy and Commitments (the “**Policy**”) to clarify environmental management actions and ensure that business operations are conducted steadily within a sustainable framework.

I. Basic Framework

The Group’s environmental management matters are based on the ESG governance structure. The Board of Directors and the Audit Committee serve as the governance level, under which an ESG Leadership Team and an ESG Implementation Working Group are established to assist the governance level in implementing the requirements of this Policy.

II. Scope of Application

This Policy applies to all operational activities of the Group and calls upon all business partners across the value chain (including suppliers, partners, etc.) to jointly promote sustainable environmental management.

III. Contents of the Policy

1. Carbon Emission Management

The Group is committed to carbon reduction and efficiency enhancement across the entire business chain. Through energy conservation in office operations, equipment upgrades, and the application of clean energy, the Group continuously improves energy utilization efficiency and strives to reduce the carbon emissions and greenhouse gas emissions intensity of operations and the value chain.

2. Green Product Management

The Group deeply integrates the concept of environmental protection and low carbon into the entire life cycle of products from design, research and development, and production to sales. The Group promotes sustainable materials and green packaging to reduce the ecological footprint of products from the source.

3. Emissions and Waste Management

The Group systematically implements waste reduction measures and executes strict management plans. Hazardous waste is collected separately with full-process supervision, while non-hazardous waste is managed through sorted collection and recycling. The Group aims to achieve a 100% compliant recovery rate of hazardous waste and a 100% compliance discharge rate of sewage.

4. Chemical Safety Management

The Group strictly controls the use of chemicals throughout the entire process of product design, development, and manufacturing to prevent risks from the source. Suppliers are strictly prohibited

from using hazardous chemicals. Simultaneously, the Group collaborates with partners to promote the application of environmentally friendly materials to reduce environmental and health risks.

5. Sustainable Supply Chain and Partner Management

The Group constructs a supplier sustainability management system, setting management requirements in dimensions such as product quality, labor compliance, chemical safety, and green products. The Group strengthens collaboration with global franchisees, agents, and other partners, guiding them to comply with environmental standards and jointly exploring environmental protection solutions.

6. Biodiversity Protection

The Group pays close attention to and prudently identifies negative impacts on biodiversity and ecosystems during business operations. The Group actively participates in and organizes relevant protection activities and advocates for stakeholders to join hands in protecting nature.

IV. Environmental Management Actions

1. Compliance with Laws and Regulations

The Group strictly complies with relevant domestic and international environmental laws and industry initiatives, including but not limited to the Environmental Protection Law of the People's Republic of China and the Energy Conservation Law of the People's Republic of China. The Group will continuously track updates to laws and regulations and optimize internal management processes in a timely manner to ensure management compliance.

2. Set Targets

The Group will set quantifiable and evaluable environmental governance targets and disclose them in the Environmental, Social, and Governance (ESG) Report.

3. Feedback Mechanism

The Group will periodically evaluate the effectiveness of policy implementation and formulate targeted improvement plans based on environmental performance analysis. Meanwhile, the Group will actively listen to the demands and opinions of consumers, suppliers, and other stakeholders regarding environmental management to ensure the Policy covers the key areas of concern to the audience.

4. Organize Trainings

The Group is committed to providing environmental protection training for employees, suppliers, and partners, and encourages employees and partners to actively participate in environmental actions to enhance their understanding of the environmental impact of business activities and jointly promote sustainable development.