

## **MINISO Group Holding Limited**

### **Biodiversity Protection and Deforestation-Free Policy**

MINISO Group Holding Limited (the “**Company**”, together with its subsidiaries, the “**Group**”) deeply recognizes the key responsibilities of enterprises in protecting natural resources. The Group has formulated this Biodiversity Protection and Deforestation-Free Policy (the “**Policy**”) to promote the continuous improvement of ecosystem services, strive to protect biodiversity, and support the achievement of global deforestation-free goals.

#### **I. Basic Framework**

The Group’s environmental management matters are based on the ESG governance structure. The Board of Directors and the Audit Committee serve as the governance level, under which an ESG Leadership Team and an ESG Implementation Working Group are established to assist the governance level in implementing the requirements of this Policy.

#### **II. Scope of Application**

This Policy applies to all operational activities of the Group and calls upon all business partners across the value chain (including suppliers, partners, etc.) to jointly promote sustainable environmental management.

#### **III. Contents of the Policy**

##### **1. Achieve a Net Positive Impact (NPI) on Biodiversity**

Support international conventions such as the UN Convention on Biological Diversity (CBD) and strive to achieve a Net Positive Impact (NPI) on biodiversity. Specifically, the Company will gradually stabilize the impact of its corporate value on biodiversity by 2030, and contribute to the restoration and net improvement of natural ecosystems by 2050.

##### **2. Application of Mitigation Hierarchy**

**Avoidance and Mitigation:** In the early stages of new project planning, store site selection and product design, the Group shall assess the biodiversity impacts of its operations, identify potential biodiversity-related risks, and prioritize options with minimal biodiversity impacts. It will prudently avoid operating in critical nature protected areas, and reduce ecological impacts during operations through measures including chemical management and waste reduction.

**Restoration and Rehabilitation:** Through public welfare support, ecological cooperation and other initiatives such as the continuous implementation of the Pet Protection Foundation, the Group will foster an ecologically harmonious and animal-friendly society, supporting habitat restoration and the improvement of ecosystem functions.

##### **3. Strengthen Stakeholder Engagement**

The Group actively engages in dialogue and cooperation with partners, consumers, employees, governments, environmental organizations, communities and other stakeholders, calling on the entire value chain to support and participate in biodiversity conservation initiatives.

#### **IV. Policy Implementation and Oversight**

The Group will periodically review the implementation and effectiveness of this Policy. It will periodically disclose the effectiveness and progress of biodiversity protection and forest protection in its annual ESG Report to enhance transparency and accept social supervision.